

Over 50 Ways To Make Money ONLINE That Anyone Can Do



brent riggs

linkyblog.com

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to all my clients and subscribers for website and blog hosting:

The Arvixe logo features the word 'arvixe' in a bold, lowercase, sans-serif font with a blue checkmark above the 'v'. Below it, the words 'web hosting' are written in a smaller, lowercase, sans-serif font.	<ul style="list-style-type: none">✓ Free Domain for Life✓ 99.9% Uptime Guarantee✓ 24/7/365 Support Staff	A large, bold, black '\$4/mo.' price tag with a white outline.
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Over 50 Ways You Can Make Money Online

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A Personal Note

We live in a new business era built on technology. We live in a time when economic and political philosophies are causing it to be harder to make income and secure wealth.

But we also have the greatest opportunity for passive or supplemental income we've ever dreamed about: the Internet. "Online business" is the frontier of home-based business, side businesses, and the self-employed. The ENTIRE WORLD is literally your buying audience, accessible from a keyboard sitting at your kitchen table. It's mind boggling.

I started on the Internet primarily as a writer before it was called "internet." A couple of years ago, I turned my attention to "online business" and have learned how to generate income from a wide variety of revenue streams. My "side" income from passive 24/7 online business projects now exceeds my income as an employee.

I'm just an average Joe. I did it, so can you, and I'm going to teach you how. It's too much to squeeze into one small book so you need to make sure you are signed up at www.linkyblog.com where you'll find tons of great information about online business, passive income, blogging, and personal finance in general.

I know you've seen (or will see eventually) lots of folks out there offering wild claims and schemes about making money online. 99% of them have one thing in common: the only money they have ever made online is selling you "how to make money online" products. There are a handful of us who have actually built online businesses that produce income from a wide variety of projects, products, and techniques, with our "how to make money online" information simply being a byproduct of that success. Even if it's not me, find someone who has TRULY been successful making online income in many different ways, and learn from them. Ignore the rest. You're just a sucker to them, perpetuating the cycle.

Because I genuinely want people to succeed... because I genuinely believe "online business" is doable for everyone... because I believe that the Internet is big enough to let us all play together... and because I believe we are living in a time politically and culturally that demands we bring in income from multiple sources and not just depend on a job, **I have dedicated this year to teaching anyone who wants to learn, all my secrets, lessons learned, and ideas about how to make good money with an online business.** The center of activity will be: www.linkyblog.com.

Blessings,



brent@brentriggs.com | www.linkyblog.com



Introduction

So you have decided to start a blog. Or an online business. Or maybe your blog IS your online business (that's very common). Good for you. You've picked a great time.

Blogging is a great way to inform people and to exercise your expertise or knowledge on a certain topic. Many bloggers have reported fun and fulfillment through writing about their passions. The best part about it is that you can actually make money from blogging as well. That's income and interest in one activity. You don't have to blog though. There are MANY ways to make money online without blogging.

You may be surprised to know there is a whole new class of "business people" who have actually given up their day jobs as their online income replaced their paycheck. There is a potential for you to make a tremendous amount of money. The Internet puts a "world marketplace" at your fingertips. Of course, you should not rush out and quit your job. The best way to do it is to keep working as you build up your blog or online business.

It must be pointed out that blogging or online business is not for the impatient or lazy. It is not a get-rich-quick scheme. Like any other occupation that has real value, blogging takes time. For most online businesses, significant income takes a year or more to build up. It is a get-what-you-give kind of deal as with most things in life.

One of the great things about blogging and online business is that the financial risk of giving it a try is VERY low. It's microscopically low compared to starting a traditional brick and mortar business. Many aspects of it are free, and for anything from a few bucks a month to a high of several hundred dollars, there's not a whole lot to risk to give it a try.

So let's see: a worldwide market instantly open to you in exchange for a small amount of startup cash, and your blood, sweat, and tears... my only question is: why isn't EVERYONE trying to create a business online?

I am going to start by going over a reference list of 51 ways you can make money online; then I will follow with a more detailed look at ten of the more popular options.



Over 50 Ways to Make Money Online



Here is a reference list of income-producing methods that you can investigate further. I will not explain or detail all of these (like I do for ten of the most common in the next section) but I want to toss them out there so you can have tons of opportunity to make money online or with your blog. **Visit the links provided or Google the term to find out more.** All of these have one thing in common: it is a way to make money using the Internet. *Note: I've taken much of this marketing and service information from the websites and blogs of each company or service. Any facts, claims, or information is from their site, so if you have questions, contact their sales and support departments.*

1. **Adbrite** - The largest independent ad exchange, reaching 300 million global unique visitors every month, including more than 150 million in the U.S. With site-level transparency and an open platform for data providers and real-time bidders to plug into, we maximize selection and control for advertisers and publishers. Leveraging first- and third-party audience data for advanced targeting is dead simple, and results can be closely monitored through our superior real-time reporting and analysis.
2. **AdClickMedia** – With AdClickMedia, you can monetize from your websites, blogs, and Email Lists instantly. We can connect and serve relevant ads on your web pages that your visitors will find value in, and get paid for each click that you provide our advertisers. Join **31,075** website owners who are currently earning two-tier commissions from their current web traffic by displaying quality Photo text ads, Banner ads, Interstitial ads, and Email PPC ads.
3. **Adify** – Maximize sell-through of your valuable site inventory. Direct Sales, Site Representation, Audience Network, Real-Time Bidding, Sponsored Links, Unsold.

We think of publisher inventory as a pyramid. At the top is your direct sales channel which is the highest quality inventory reserved for your direct sales force. At the bottom is your unsold inventory. In between, you have additional layers of tiered quality inventory that you need to somehow monetize. This is where Cox

Digital Solutions comes in – we have built our business on how to make your inventory profitable:

- Work with us as your site representation partner.
- Tap into our audience network for greater targeting and higher CPM's.
- Use our real-time bidding platform and take your revenue to new heights.
- Take advantage of our performance-based solution.

And no need to worry about channel conflict, we've got that covered, too. Our advanced technology gives you the control and freedom to block advertisers and set price minimums. We've got you covered.

4. **Adtegrity** – You've got the site, the content, and the traffic, now it's time to turn those eyeballs into revenue. You've come to the right place. At Adtegrity, we're always interested in adding high-quality family-friendly websites to our growing collection of publishers. Our philosophy is simple: serve an ad to every single visitor while maintaining top-notch performance for Advertisers.
5. **Amazon's Affiliate program** – Choose from over a million products to advertise to your customers.

Whether you are a large network, content site, or blogger, we have simple linking tools to meet your advertising needs and help you monetize your web site. Earn advertising fees from Qualifying Purchases, not just the products you advertised. Plus, our competitive conversion rates help you maximize your earnings. Get up and running today. Just one approval to join—no third-party advertiser approvals.

6. **Aweber Communications**– Create profitable customer relationships for your business! AWeber's email marketing tools like professional email signup forms and autoresponder services make it easy for you to build your email list and stay in touch with prospects.
7. **BidVertiser** – Targeted pay-per-click advertising.
 - Maximize the effectiveness of your ads - target your ads by channels and keywords.
 - Pay only for the clicks you receive.
 - We use a pay-per-click advertising (PPC) model which means that you only pay for the clicks you receive. You choose how much you are willing to pay for each click in each of the categories you have chosen to display your ads on.
 - Set the max price you are willing to pay per click.
 - We automatically optimize your cost-per-click bids closest to your nearest competitor, so you get the best price available for your traffic.
 - Create your ads in minutes.

- Easily create, upload, and edit your ads. Simply choose a title, two lines of a description, and you are set to go. You can also upload image ads (banners) in multiple ad formats.
- Choose your geographic targeting. Bidvertiser allows you to display your ads within a geographic range you determine. Simply choose your geographic targeting and we will show your ads only to users located anywhere in the country or countries you selected.
- Monitor the performance of your ads. Use the Advertiser Center to monitor the performance of your ads by customizing dozens of online reports and integrate our performance counter in order to track your conversions on real-time.

8. **Burst Media** – Our in-market advertising sales team works with media agencies in the leading advertising markets around the country to promote the value of sites like yours to national brand advertisers. Burst gives you high CPMs, quality campaigns, and full control of which ads run on your site.

Our sales teams also work with marketers that have compelling offers and aggressive online acquisition goals. These offer-based/acquisition-focused campaigns provide our publishers the opportunity to monetize their unsold ad impressions and maximize their fill rate with quality performance campaigns.

Burst offers a robust Publisher Account Center (the “BPAC”) that provides information and reports in an easy-to-use interface. Built on the feedback from our publishers, the BPAC offers:

- A sophisticated, user-friendly campaign and revenue management tools.
- Easy-to-generate campaign reports that show history by date, ad size, and ad location.
- Automatically manage the types of campaigns that run on your site based on campaign filters.
- View of proposed campaigns.

9. **Twelfold Media** – Twelfold Media is the only emotive-based media company that helps brands target, reach, and persuade engaged audiences by delivering the right ad, in the right place, at the right time to the most motivated customers in the right mindset. Twelfold Media's proprietary technology creates customized digital media packages that achieve superior results and insights for brands and advertisers.

The company has also renamed its suite of products that comprise Spectrum:

- Twelfold Touch (formerly BuzzRoll) delivers relevant, custom advertising experiences to brands and consumers and, for the first time, the ability to match creative to the emotional connection made between a piece of content and a reader.
- Twelfold Studies (formerly BuzzStudies) measures the impact of media within specific content, as it relates to individual brand objectives.

Delivered in-unit and focused to 4-6 questions, Twelvelfold Studies measure the lift in message recall, brand preference, purchase intent, or other key brand metrics.

- Twelvelfold Insights (formerly BuzzInsights) provides research and content target building aligned to brand objectives for campaign planning, campaign launch, and optimization.

10. **Casale Media** - Our platform brings together the world's most admired advertiser and publisher brands, connecting them through the optimization and research required to generate outstanding value on both sides.

We look at the big picture: your audience, your brand, your sales strategy. Our focus is delivering long-term sustainable value that protects the content and audience you've worked so hard to build. Learn more about why you should partner with us.

- We are a channel and technology partner that complements (not competes against) your direct sales efforts.
- We provide publishers with 100% pre-emptive control over the advertisers and campaigns that run on their sites.
- We directly partner with the Web's top advertisers and leading global brands.
- Our innovative technologies power our ability to deliver long-term value and sustainable revenue.
- Our consultative service approach ensures that your needs are always being met.

11. **Check Appointments** - Online Scheduling Software

- Online Booking Software for individuals or groups.
- Phone Tag, Missed Calls, Lost Customers, and Forgotten Appointments. How much money has this cost your business?
- **checkAppointments is your solution.** Simply add checkAppointments to your website to instantly give your customers the ability to **conveniently schedule their own appointments online, 24/7** and provide you with simple appointment management system for your appointment scheduling.
- Send out automatic email reminders, have multiple schedules and locations, and easily manage and streamline your whole appointment scheduling process.
- Save time, money, and stand out from your competitors by being the first to provide customers the convenience of booking their appointments online!

12. **Chitika** – Chitika allows you to display ads on your website, blog, app, or mobile site, with content from our high-quality network of advertisers. Chitika offers search-targeted, mobile, and local ads to best target your users. Become a publisher today and bring your revenue to whole new level with Chitika.
13. **Christian Advertising Network** – Publishers:
- Are you looking for Christian advertising content for your website?
 - Are you tired of using generic ad networks that display ads that are not relevant for your website?
 - Would you like to like to generate more ad revenue from your visitors with relevant Christian ads?

Sign up today at the Christian Ad Network and start displaying a wide variety of relevant Christian advertising from a broad network of Christian companies that is sure to increase your website's revenue.

14. **Clickbank**
- Commissions of up to 75% - much higher than other affiliate networks.
 - Digital products mean instant delivery and faster commissions.
 - More reward for your efforts.
 - Huge variety of product types not found on other networks.
 - Detailed sales statistics to guide your selection.
 - Promote any product immediately.
 - No individual contracts required – easy and fast to get started.
15. **Clicksor** - Offers webmasters the opportunity to earn additional income by simply underlining a selection of clickable text or displaying targeted contextual advertising banners on their websites or blogs. We offer you:
- Fast payments (every 15 days).
 - \$50 payout (Check or Paypal).
 - Excellent client support (live support).
 - Multiple Ad Formats (more than 10).
 - Amazing referral program (10% commission).
16. **Commission Junction** – Many of the world's most recognized and specialized marketers and publishers run their affiliate programs on CJ's platform. Whether you choose to manage your own affiliate relationships or have us manage them for you, we have everything you need to get started and get results. CJ's PayPerCall programs enable publishers and advertisers to develop and track offers beyond the online environment. Unique toll-free numbers allow tracking of leads and sales that tie back to a consumer's online and off-line behaviors. The result: more responsive engagements, extended reach, and higher conversion rates.

17. **PulsePoint** – Our leading technology platform delivers more value with every transaction.

PulsePoint has invested over \$50M in developing the largest independent Ad Exchange in the industry. In December 2006, the exchange reached 1 billion transactions per month. Today, PulsePoint enables more than 200M real-time ad transactions a day on its high-quality, highly-selective direct publisher inventory. PulsePoint ranks among the top 12 ad-supported properties, according to comScore, and counts among its clients Fortune 500 companies in pharmaceuticals, automotive, finance and consumer goods, among others.

Set the price: AskPrice is a unique PulsePoint solution that enables publisher partners to determine the value of their audience and set an AskPrice – the CPM they believe delivers the greatest return on inventory opportunities. Unlike other exchange partners that give no control over pricing options, PulsePoint makes it easy to maximize revenue opportunities – giving 100% of the AskPrice for each impression sold.

18. **CPA (Cost Per Action)** – An online advertising pricing model, where the advertiser pays for each specified action (a purchase, a form submission, and so on) linked to the advertisement.
19. **Creating a Directory of Professionals** – Are you familiar with a certain industry, type of employee, or group of hobbyists? Consider creating a directory of professionals or experts for this group. You can then charge the professionals to be included, or allow them a free listing and line up advertising sales from companies who want to market to that group.
20. **Creating an Email Subscriber List** – An email subscriber list with a service such as Aweber.com is an absolute necessity for any blog, website, or online business. An email subscriber list is simply a compilation of email addresses gathered by various techniques.

It may be customers who buy things from you, readers of your blog, or people who have given you their email address in exchange for something (like a helpful e-book). This email subscriber list is commonly known as an “opt-in list” which means that the email address owner has voluntarily given you permission to send them future emails.

You can make money from your subscriber list in many ways: sending them notices about new products, alerting them to new blog content (which results in income via direct advertising or whatever you sell on your blog), or by including links or affiliate-service recommendations. Those are just a few of the ways you can use an email subscriber list to generate online income. The email subscriber list is

absolutely one of the most important parts of your business and should be one of the very first things you set up when you begin.

Also, services like Aweber.com which is the one I recommend, offer you newsletter templates and list-campaign services which are one of the best ways to stay in contact with your subscribers.

21. **Direct Banner Advertising** – If you have been on the Internet for more than five minutes, you have seen banner ads. They are like little billboard advertisements that pepper most websites or blogs. There are many ways to draw income from banner ads. You can be paid a flat fee for displaying the ad for a certain length of time. You can charge different amounts for the ads based on their size and where they appear on the screen. You can charge for a certain amount of “impressions” (each time the ad appears on the page is an impression). You can charge each time the banner ad is clicked.

Direct ads can be sold by you (the website or blog owner). You can also sign up for a service such as Google AdSense, which will supply ads for you and pay you a commission each time the ad is clicked.

There are a lot of ways to make money from banner advertising. The downside is that income via advertising is what everyone is after so there is a tremendous amount of competition for ad dollars. However, if you build a highly trafficked blog or website, the advertisers will be knocking at YOUR door rather than you beating the sidewalk looking for them.

22. **Donations** – If you provide a great service or valuable content, you can appeal to readers and participants to give a donation. They could donate for certain items of information, on a regular basis, or just whenever they feel like donating. Some bloggers will say “buy me a cup of coffee” which is a way of asking for a small donation of \$2-\$3.
23. **eBay** – Founded in 1995, eBay connects a diverse and passionate community of individual buyers and sellers, as well as small businesses. eBay is the world’s largest online marketplace with over 95 million active users worldwide. Their collective impact on e-commerce is staggering: In 2010, the total worth of goods sold on eBay was \$62 billion -- more than \$2,000 *every second*.

All eBay programs payout their affiliates using the Quality Click Pricing (QCP) payout system. Affiliates will be paid for each click that is directed to an eBay site and the price paid per click will be dependent on the quality of the traffic delivered to eBay. The only exception to this will be publishers whose business model is loyalty or cash back who will be paid out on a Cost Per Action (CPA) model.

24. **Ebook Sales** – An eBook is an electronic publication usually in PDF format. It may be a publication you produce yourself and sell. Or it may be an eBook from another author that you sell for a commission (sometimes called “affiliate sales”).
25. **E-Junkie** – E-junkie provides shopping cart and buy-now buttons to let you sell downloads and tangible goods on your website, eBay, MySpace, Google Base, Craigslist, and other websites using PayPal Payments Standard, PayPal Payments Advanced, PayPal Payments Pro, PayPal Payflow Pro, Google Checkout, Authorize.Net, TrialPay, ClickBank, and 2Checkout.

For merchants selling downloads, we automate and secure the digital delivery of files and codes. If you are selling tangible goods, we automate the shipping calculation and inventory management. Our shopping cart has a built in sales tax, VAT, packaging and shipping cost calculators. You can sell ebooks, sell mp3 tracks and albums, sell software, icons, fonts, artwork, phone cards, event tickets, cds, posters, books, t-shirts, and almost everything else you want to sell. E-junkie has no transaction limit, no bandwidth limit, no setup fee, and no transaction fee.

26. **FlexOffers** – Make money from your website when you promote products and services through the FlexOffers.com affiliate marketing network. FlexOffers.com has the latest products, promotions, and online-only offers from well-known brands and niche advertisers alike. FlexOffers.com affiliate marketing content can be easily integrated into any site as banner ads or text links, or as product marketing content created by our editorial staff. FlexOffers.com also offers customizable marketing templates designed to turn any website into an online store.
27. **Freelance Writing** – Guess what people need on blogs? Writing. So if you have any writing skills at all, it is not real hard to find freelance writing work. As well, many bloggers and online business people are writing e-books (like this one). I will pay a freelance writer to edit and proof this book for me. She is making a living writing for others on the Internet. Proofing, editing, ghost writing, or guest blogging are all great ways to make income online.

You can start freelance writing by contacting blog owners and offering your services, or sign up on a site like Elance.com where people like me post projects and freelance writers like you bid on them.

28. **Google AdSense** – Get more value from your online content. If you're looking for a flexible, hassle-free way to show relevant and engaging ads alongside your online content and make money, Google AdSense makes perfect sense. You can easily show AdSense ads on your website, mobile sites, and site search results.
29. **In-text Advertising** – Unlike banner ads, this type of advertising takes the form of hyperlinks in your content. For instance, let's say you write a blog post about your favorite college; and every time you mention that college, it is hyperlinked to the college website. The college then pays you for linking over to them.

Often, you will be approached by freelance writers who offer to write free blog content for you if you agree to allow them a certain number of in-text ads (also known as “inline ads”). If you write, you can combine freelance writing with in-text advertising as an online business model. The best of both worlds would be to offer a discounted price for the content (so you still get paid for writing too) while getting paid by the advertiser for inline ads.

30. **JobThread** – (a widget box of job openings)
 - Standalone widget.
 - For sites and blogs of all sizes.
 - Targeted content for your visitors.
 - Revenue generator.
 - Customizable content and design.
 - Works anywhere HTML/JavaScript is supported.
 - Used by leading publishers and bloggers.

31. **Kontera** – Kontera provides publishers with incremental advertising revenues from your mobile or PC web pages. Kontera specializes in bringing highly relevant content and information from brands, and as a result, our ads are often viewed as native ads that are least disruptive to the consumer experience. We provide content-powered display offerings, as well as our in-text and in-image product family, and our unique suite of mobile monetization products.

32. **LinkConnector** – Establish long-term relationships with globally recognized and trusted brands, Internet Retailer Top 500 merchants, exclusive merchants and those with highest paying offers. Find out what others are talking about with our dedicated Affiliate Relations Team that provides our affiliates with in-depth support and representation. Maximize your performance with our innovative technologies, exclusive to LinkConnector. Affiliate Connections provides a quick and dynamic system to help affiliates find optimal promotions for their sites. Using this technology, an affiliate can sample multiple promotions from one or more merchants. The Affiliate Connections system then optimizes the display to the better performing links on the affiliate's site thereby increasing earnings for both the affiliate and merchant.

Currently, an affiliate grabs code from an Affiliate Network to promote a merchant's product or services. This code is placed on an affiliate's site in the form of a link (text, banner, or otherwise). The code is specific to a merchant and its promotion. LinkConnector's Affiliate Connections™ technology allows an affiliate to break free of this paradigm by allowing an affiliate to create a connection to LinkConnector. This client-side code requests a promotion from LinkConnector on every page view of an affiliate's site. With LinkConnector dynamically

populating the content on an affiliate's site, the possibilities for optimization are almost limitless.

33. **LinkShare** – Also called an Affiliate, a Publisher displays ads, text links, or product links from an Advertiser in return for a commission when a sale is made or when a lead is acquired. The sale can also be tied to a specific action such as filling out a form or downloading a trial. Rakuten LinkShare facilitates relationships between Publishers and Advertisers by providing the underlying technology that manages links, tracks results and commissions, and sends payments.
34. **Media.net** – We provide you easy access to high-quality display ads by connecting with all the major buyer networks. We have a seat on all the major ad exchanges and manage strong relationships with hundreds of relevant companies around the world - all the major DSPs, Agency Trading Desks, Horizontal Networks, Vertical Networks, Performance Networks, AMPs, DMPs etc. We manage all the operational overhead so that you don't have to.

Dynamic optimization- Our system boosts your revenue by automatically optimizing between text and display ads for each impression, without the need to run separate ad tags. Leading media buyers drive up bid prices as they compete for each impression through our real-time auction.

35. **Membership Sites** – Membership sites involve private-content areas, or exclusive services available only to subscribing members. You make income either with subscriptions or advertising inside the member area (usually a highly focused target group). You can also charge different prices for varying degrees of access (for example, you see membership sites with “Gold,” “Silver,” and “Bronze” memberships).

Membership sites are particularly valuable because not only can you get paid for the membership, it gives you a highly focused target group to continually market to as well. Here are a couple of examples of membership sites I have that make money in two different ways:

Linky Tools – This site allows members to sign up for a free 30-day trial to test out the service. Then it becomes a yearly paid subscription. This model will obviously result in just a fraction of the amount of members but each member represents income.

Linky Followers – This is a totally free membership site and the goal is to get as many members as possible to drive up traffic and exposure. The income available with this model comes from contextual advertising or direct marketing to members.

36. **Merchandising** (t-shirts, mugs, CDs, DVDs) – The Internet opens up a worldwide market for an unlimited “storefront.” You can sell virtually anything that

can be shipped or delivered electronically. Literally, in one day, you can set up a “store” online and be selling your merchandise to the entire world. It is an opportunity truly unique to the creation of the “the worldwide web.”

Another interesting development (that is fairly new) is the availability of “on demand” merchandise, meaning the item is not created until it is ordered and paid for. Gone are the days of having to purchase an upfront inventory of 100,000 items with the hope that you can sell them. You can sell books, DVD’s, t-shirts, promotional items, etc., one at a time, with each being produced only after the order is processed. The per-piece price is usually higher than buying in bulk but that is offset by the absence of risking large amounts of up-front capital by having mass-produced items.

37. **Offering Consulting and Related Services** – Are you an expert at something? Probably, even if you do not realize it. The Internet allows you to market yourself as a consultant, advisor, or expert to the entire world. With the invention of online video meetings (WebEx, GoToMeeting), eLearning, and any number of communication methods, you can consult all over the world via computer.

So you are not an expert? Are you sure? Keep in mind the true definition of an “expert”: you know more about a certain topic than the person you are talking to. So if 60% of the people in the world know more about _____ than you do, you simply need to market your consulting services to the 40% who do not. Many people shy from consulting or offering “expertise” because they are not “elite” (in the top 10%). That’s a shame.

Become an “expert” in something you have knowledge and experience with. Offer consulting, training, or advice to those who know less than you (you’re the “expert” to them) while simultaneously seeking out those who know more than you so you can continue to learn and increase your consulting potential.

38. **Premium Content** – This is any type of content that you simply charge money for. The only trick is this: have content that someone else is willing to pay for.

It might be tricks, tips, or lessons learned... it might be unique information that you have developed from your own experiences.

The two keys are: 1) scarcity – the information needs to be unique or really hard to find elsewhere, especially for free; and 2) the information has to be truly useful to the buyer (solve a problem, make them money, and improve their life).

One interesting difficulty with premium content is convincing buyers the content is worth buying without revealing what it is before they buy. You can do this with excerpts, testimonials, and guarantees of satisfaction.

Sometime websites (especially news or entertainment sites) will offer some content

for free, and the rest paid (premium content).

39. **RSS Feed Ads** – an RSS feed is a content structure that allows a blog to deliver their content to other blogs or to “feed readers.” Websites will use feeds to populate their own sites with content, or readers will use feed readers for convenience (they do not have to visit each blog or site).

You can add advertisements to these feeds to generate income with services such as Google AdSense for Feeds.

40. **Run a Webinar** - Wikipedia: Web conferencing refers to a service that allows conferencing events to be shared with remote locations. These are sometimes referred to as webinars or, for interactive conferences, online workshops. In general the service is made possible by Internet technologies, particularly on TCP/IP connections. The service allows real-time point-to-point communications as well as multicast communications from one sender to many receivers. It offers information like text-based messages, voice and video chat to be shared simultaneously, across geographically dispersed locations. Applications for web conferencing include meetings, training events, lectures, or short presentations from any computer.

41. **Shareasale** - There are currently over 2,500 Merchants plugged in to the ShareASale Network. Each of these merchants has a different type of product that they are selling - and each is ready to commission you on that sale if you bring a customer to them.

The idea - and the implementation - are simple. You decide which merchants to promote and how to promote them, and when commissions are generated, you can see your stats in real-time. All payments are consolidated from the programs you participate in, and are paid with one check or direct deposit by ShareASale. ShareASale has a strict "No Software" policy which means you will not have to deal with affiliates utilizing Adware, Toolbars, or other desktop software.

42. **ShopSense** - Readers click, you get money. ShopSense is a free service from ShopStyle.com that pays you for sending quality traffic to online retailers.

With our ShopSense tools, you can add banner ads, beautiful product layouts, interactive shopping widgets, and individual product photography to your site, all "ShopSense-enabled," and get paid when your visitors click through to online retailers. Clicks are automatically tracked from your site to the retailer.

- Get paid for each click you send to a retailer
- Choose products from more than 300 of the best online retailers
- Access our API for custom integration
- Track your revenue daily and get paid monthly

43. **SimplyHired Job-o-matic** - Hosted Job Board Software. Job-a-matic lets publishers and bloggers instantly create a job board. We've made it easy to customize the colors, domain name, job categories, and prices to fit your needs.

You also have access to Simply Hired's sponsored job listings, and you'll get paid every time a visitor clicks on a job. Job-a-matic is like free job board software, with no installation and free customer service.

We also offer publishers a job widget and other tools to help them promote their job board in other areas of their site.

44. **Skimlinks** - Earn through affiliate marketing without the effort - install in minutes and start collecting the money you've been missing. Instant access to 18,000+ affiliate programs. Skimlinks receives top commission rates so that you earn more. Offering practical and invaluable insight on what your visitors click on and what they buy online. Choose how Skimlinks works for your site and your community - virtually invisible monetized links.
45. **Software, Plugins, Themes, Apps** - This suggestion is for those who are a little more into high-tech stuff like programming, application development, or graphic design.

With regards to blogs, there is good income to be made with designing "skins"(themes) for blogs or websites; creating plug-ins for blogs which end users install to give them increased blog functionality; or creating online applications.

My site [Linky Tools](#) is a good example of an online application. A few years ago, I discovered a need for a much easier and better way to create lists of links within a blog post. So I designed and created a service for it which is basically an online application. An online application is any function or service that happens "online" (whereas most applications in the past before the Internet got big were downloaded and installed on the local computer). The online application is delivered by and used inside the web browser.

46. **Technorati** - What is Technorati Authority? Technorati Authority measures a site's standing & influence in the blogosphere. With the October 2009 redesign of technorati.com, we've changed the Technorati Authority calculations to better reflect the continually changing attention of the blogosphere.

We have also added a new measure of Technorati Authority, which is topical by content category, i.e., technology, movies, automotive, etc.

How is Technorati Authority calculated? Authority is calculated based on a site's linking behavior, categorization, and other associated data over a short, finite period of time. A site's authority may rapidly rise and fall depending on what the

blogosphere is discussing at the moment, and how often a site produces content being referenced by other sites.

The new Authority calculation differs from the past version, which measured linking behavior over a longer 6-month timeframe. Please note that links in blogrolls don't count towards Authority, as they are not indicative of interest in relevant content; we stopped including blogroll links in August 2008.

Authority is on a scale of 0-1000. 1000 is the highest possible authority.

47. **Tribal Fusion** – Unlike other networks that purchase ad inventory at a fixed CPM, thereby concealing their margins, Tribal Fusion collaborates with our publisher partners on a completely transparent revenue share model. This translates to a true partnership such that only when our publishers succeed, do we succeed. This commitment to publisher success means we work that much harder to secure the highest eCPMs, the biggest advertising budgets, and the most appropriate advertisers for our partner sites' users. Tribal Fusion's® CPM rates are among the highest in the industry and we work with only the most reputable advertisers. We also offer reliable payments, free ad-serving technology, a dedicated account manager, and up-to-date, real-time reporting.
48. **ValueClick** – One key differentiator for our company is our cross-platform story. In other words, advertisers come to us because we deliver results on display, mobile, and video platforms simultaneously.

We are a sophisticated and experienced data and technology company with expertise that can be carried across multiple devices.

As a ValueClick Media publisher, you possess the right to approve or decline any advertiser at any time. Our Publisher User Interface is intuitive, providing real-time campaign performance, activity, fill rate, and revenue earning data in real time. As the largest and most reputable audience targeting platform of its kind since 1998, ValueClick Media's deep advertiser relationships and strong financial position make us a reliable partner you can count on.

49. **Viglink** – VigLink can deliver an important additional revenue source from where your readers spend the majority of their time and attention: your content. Automatically affiliates the links in your content so you get paid when your readers click or make a purchase. Optionally insert new links when VigLink's LinkWeaver technology detects a merchant, brand, or product reference. Understand which threads and posts are driving the most revenue and what products your members care about.
50. **Web Scribe Job Board** – Start A Job Site That's Fully Automated. Just like Monster.com, you can let employers post jobs and candidates apply.

- Maximize Free Google Traffic With SEO - Every page is search engine optimized to get the best possible rank in Google.
 - Send Resume & Job Alerts by Email - Keep candidates and employers coming back with automatic email matches.
 - Charge People and Keep All Revenues - You set the prices and keep all the revenues. We never take a commission.
51. **Bonus: A Newsletter** – Create a newsletter for a hobby, business niche, or general interest topic. Have people subscribe to it. In each issue you can sell advertising, product endorsements, editorial space, and all sorts of marketing opportunities to other people who want to reach your audience.

Your friends and fellow bloggers will love
you for letting them know about
50 Ways Anyone Can Make Money Online:



Now let's look more in-depth at ten of the most common ways to make money online:



CPC Ad Networks

CPC stands for Cost Per Click. This is probably the most popular way to start monetizing on your blog. One of the most used CPC ad networks is the Google AdSense Program. It basically works this way: Google puts ads on your blog and whenever someone clicks on those ads, you get some money. Cool, right?

Let's take a look at the benefits of signing up with Google AdSense. The program only puts relevant and engaging ads on your website so you don't have to worry about them cluttering up your workspace. Also, since the ads have a lot to do with your content, you are actually helping out your readers by providing relevant resources for them in a convenient manner.

For example: your blog is about training and taking care of dogs. The ads that Google will place will be those that are in line with your blog entry for the day. Let's say you are talking about giving dogs a bath. Google will put ads for dog shampoo or dog soaps on your page. This will be of great help to your customers who no longer need to search out where to find supplies for bathing their dogs. It's a win-win situation.

Google AdSense works with millions of advertisers. This means that they have the ability to hook up only the right kind of ads for your blog. There is a greater chance for revenue because you are already driving the right audience to your blog. There is a higher probability of them clicking on those ads. Here's another cool thing: you have full control over which ads go into your website. You are not helpless to an onslaught of irrelevant Google Ads. Just like any proper business owner, you get to decide which ads can go on your site and which cannot.

You also get detailed metrics and analytics reports in order to fully maximize your ads. When you get started, you may find that you are making only a few cents per week. By incorporating a few tips and techniques, you will see that you can greatly increase your profits.

One thing you can do to improve the success of Google AdSense is to make the colors of your ads blend better with your blog theme. While there are reports indicating that loud and contrasting colors will draw more people to the ad, this may yield the opposite effect. Take some time to experiment with colors and decide for yourself what the best option for your blog is.

Another great tip is to carefully consider the placement location of ads. There are plenty of resources that will show you which areas on your blog are the best places to put your ads. Do not just stick them wherever there is open space. Location matters.

Finally, try incorporating Google AdSense with an ad network that does CPM, which means Cost Per Impressions. You will find that these two methods work well together.

Google Ads | AdSense Already have an account? Sign in

Overview Why AdSense Products How it works Resources Success stories

Get more value from your online content

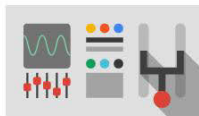
If you're looking for a flexible, hassle-free way to show relevant and engaging ads alongside your online content and make money, Google AdSense makes perfect sense. You can easily show AdSense ads on your website, mobile sites, and site search results.

Watch the video to find out why over two million publishers of all sizes worldwide are using AdSense.

[Get started now](#)

Greg Fidan, Publisher - RealCarTips.com

AdSense benefits



Affiliate-Product Sales

When using the Internet, people tend to rely heavily on recommendations. Why do you think this is so? Well, first of all, most people hesitate to try out a product from the Internet relying solely on the product's own marketing campaign. It's like putting your trust in something that has no guarantee. The online market can be a dangerous place after all. There are as many scammers as there are legitimate businesses. No one wants to be put in a place where they end up buying something that does not live up to its advertising hype.



What business owners have found out is that if someone actually referred their product to someone else, the owners have a higher chance of making a sale. It's the same thing as with the physical world. If your friend or someone you trust came up to you and told you that this restaurant she tried the other night had killer tacos, you would most likely believe her. Because it is coming from someone whose opinion you value, you are likely to take her up on her recommendation.

The same goes with affiliate-product sales. You mention a product on your website and offer a link that goes to the product owner's website, and you get something out of that recommendation if a sale goes through. You would be surprised at how the numbers add up, especially if you are recommending a really good product.

There are about a million options for affiliate-product sales on the Internet right now. In order to find the affiliate program that is best for you, it is necessary to do your research and find affiliate-program features that will integrate well into your blog. You may want to check out Amazon's affiliate program. As you know, Amazon is a giant when it comes to selling products online. They are well known and offer millions of products that you can recommend on your blog. Amazon also makes it easy on the blogger by offering linking tools so that you will not need a programmer just to participate in their affiliate program.

Another good affiliate program is FlexOffers.com. They have a wide variety of available affiliate products from automotive to clothing accessories, media to insurance, and many more. It is highly likely you will find a product that you would like to recommend.

When considering product affiliation, you should be careful about the sort of products that you recommend. While it can be very tempting to provide links to products that are highly sellable, ask yourself first: is this something that you would really recommend to other people? Integrity comes first even in the virtual world. Maybe your blog will become famous for recommending the right kind of brands, which will pull up your credibility and authority. Wouldn't you prefer this to a blog that is known for linking up to sites which sell bad products? Make sure you put a lot of thought into your recommendations. Your blog-reading public counts on you to only make honest recommendations.

Direct-Ad Sales

In a direct-ad sale, advertisers pay for space on your blog in order to feature their advertisements. This works well for blogs with a high readership in a particular niche. For example, your blog might be one of the most well-known sites when it comes to food and eating out. Naturally, restaurant and other related businesses would like a spot on your blog given its' incredibly high level of traffic.



The way to attract advertisers to your site is, of course, to be the go-to site when it comes to your chosen niche. Once advertisers see the number of your daily page views, they will want to purchase advertising space on your blog. Another way to attract advertisers to your blog space is to create a good system that they cannot refuse. In addition to offering them ad space, why not offer to write up an (honest) monthly review of their restaurant for the next six months?

You can get really creative with your blog space because it is yours. The more options you can offer the advertiser, so much the better. It might take some time before you can start selling space; but in the meantime, continue working towards making your blog into one of the best in its categories. Once you are winning awards for your blog, you are on the right track and will be a likely candidate for direct-ad sales.

There are a couple of options when it comes to the actual advertisements you would like to sell. Banner ads are likely to cost more since the advertiser can basically put the image that they want on their purchased space. Banner placement may take some technical know-how. Of course, you can always subscribe to an easy program that will

allow you to manually add the banners to your site. If this sounds like something that you would rather not do, there are plenty of services that will take care of this for you.

Another option for advertisements is to sell text links. A text link is easier to generate because it only consists of creating a link that leads back to your sponsor. There are many tutorials that can show you how to create a link. One good thing about text links is that aside from it leading your readers to your sponsor's website, it also improves your advertiser's search-ability online. Once you combine these two factors, it will naturally lead to more users and possibly more sales.

Product Sales

A good way to make money from your blog is to directly sell products. This way, you do not merely act as a bridge between the product and the buyer. You get the complete selling price if you own the product. What kind of products can you sell? Well, this largely depends on the kind of blog you have and vice versa. For example: if you make clothing, you can sell it online.



Because your clothes are unique and one of a kind, you may have a small following that would grow as your business grows. You can even get into the buy-and-sell business if you have the knack for that kind of thing. The secret to a good buy-and-sell website is good pictures. Remember, the main way to advertise your products is through pictures.

When photographing your items, get more than one shot of whatever it is you are selling. Your potential customer would like to see the product from different angles. Get a close-up shot and concentrate on details. Your picture should be done in the correct lighting. If your shots come out blurry, forget it. No one will want to take their chance on something they cannot see clearly from your photos.

The great thing about selling products online is that you virtually have no advertising or marketing expenses to think about. Your blog is your own marketing tool. If you consistently churn out awesome articles, you most likely have a trusted following. This will be your sales market as well. Treat this market well because it will grow.

Make sure that the products that you are selling on your blog are quality items that you really do recommend people spend their hard-earned money for. If they are not of the highest standard, do not sell them. It is not worth it to lose your customers for the sake

of selling one faulty item. How do you know if the products are great? Test them out for yourself. Then write an honest review. Your readers will appreciate your candor.

What if you do not have products to sell? Here is where you can get the help of someone in your community. Have a friend who bakes delicious cupcakes? Offer to start an online business with her. She bakes the cupcakes and you feature them on your blog. Because you already have a loyal army of followers, you should not have a problem getting orders right away.

Another important consideration when selling products is how to collect payments. PayPal is one of the most trusted payment-delivery systems. You will also need to investigate the method of delivery that best suits your product. Are you going to have the items delivered to your buyer's home address? If you are, make sure you add a surcharge for delivery and postage fees. You can also offer a pick-up option if your buyers are within your local area.

Donations

Yes, some blog owners actually make a decent income from donations. This is not usually a primary method for earning money but it might make a very good secondary stream. Donations are not regular or consistent so you should never depend on them. The success of donation income will vary largely depend on the kind of blog you are running. Service-related blogs generate the most donations.



For example: you might be running a blog about caring for the homeless. You have a shelter that feeds homeless people every weekend and you have a bunch of volunteers that come in to help out. Your blog can document the goings-on of your shelter. It can post stories of the people you have helped and the activities of your volunteers. This sort of service-oriented organization is one that people tend to favor with donations.

Of course, you do not have to go that route (service-oriented organization) to receive donations. You will find that there are a lot of people who will appreciate your blog if you leave useful tips regularly on a particular topic. For example: you are a skilled gardener and you have a knack for growing things. You may want to start a blog on gardening. If you are consistent with your valuable advice, you may find yourself getting donations from appreciative people.

The reason that some people like giving donations is that blogs are generally free and they feel that they should repay the blog owner somehow. Donations work well because the amount is to be determined by the giver. You are not compelling them to pay a fixed price but rather they give you what they think your blog is worth, or a small

amount (or large amount) as encouragement for you to keep up the good work. Yes, some people will even send you a check.

Another way you can make some money with donations is if you display promise in a certain area. For example: you are gifted with the ability to create beautiful paintings or artwork and are trying to make enough to go to an art school. Have a little button that says so on your blog. This may appeal to art-loving readers who may want to donate to your cause. Just make sure you update your blog regularly with pictures of your artwork. Your donors will enjoy seeing your progress.

Remember, donations are not meant to be your only source of income. Think of it as an aid and as a sign that your blog is providing value to your readers. If you depend too much on donations, you may be disappointed when none come in during lean months. Worse, you may starve if donations are really your only source of income. Be grateful for what you get in donations, but do not expect that they will pay for all your expenses.

Downloads

Another way to make some money with your blog is to have downloadable products available. A few of the popular downloadable products available on the Internet include books, music, and videos. Do you have expertise to provide something of value for your readers to download? If you can set up a link for people to pay and then download your product, you will have a great source of passive income.



Let us explore the possibilities further. For example: you are a musician and you have been playing around with a couple of tracks. Let's say you were able to come up with a collection of really great songs and you want the world to hear them. You can actually set up your blog in a way that you have one or two tracks that can be downloaded for free. This will give your listeners a chance to peruse your music before making any financial commitment.

Then you can offer the rest of the album at a price. If they like your music, they will pay the download price, no questions asked. This is a great way to promote your music (because you have one or two free tracks that will find its way into many people's music

players). At the same time, you have the opportunity to make money from it since people who enjoyed your free tracks will definitely want to hear more.

The same principle works with any other product. For example: you happen to be a Photoshop guru. You start off with very helpful articles that will give beginners an idea of how much you know about the topic. Give away some really good tips but make sure you hold back your best ones for the complete tutorial that will be available for paid download. As with the music, once people get a taste of your expertise, they will want to know more. That is when you offer your e-book or tutorial at a price.

There are plenty of digital download programs that can help you out with the process. A good one to check out is e-junkie. With e-junkie, you can set up a nice system wherein your user will simply click a button to get their payment through to your PayPal account. This is a very passive way of making money; again, the product must be very good.

Other things you may want to look into, especially if you are tech savvy, are theme downloads. You can offer skins or themes for Word Press, Twitter, or Blogger. All you have to do is create designs and people who want to dress up their social media accounts will pay to download your designs. Another thing you can offer as a downloadable product would be eBooks. You can have either fiction or non-fiction books available for purchase and download.

Membership Packages

Membership packages work well with blogs that have high-quality content. If you are able to offer great and exclusive stuff not available anywhere else, then you can use that opportunity to actually charge for your content. So how do you do that? Simple. For a certain fee, users can become members of your site and gain access to exclusive content. You can bump up the membership to “premium” and offer more freebies for your higher paying members.



This works well because of the exclusivity that comes with being a member. Everyone likes the idea of being part of a “club.” So, use this to your advantage and offer membership packages to your readers. The secret here is to have amazing and valuable content that you churn out regularly. These articles, tips, videos, and whatnot should be first available for free to the public.

Once a healthy readership has been amassed, you can then start offering membership packages at a reasonable rate. Here, the members simply choose a package deal that best suits them. You can offer bronze, silver, and gold packages wherein the user gets content based on the package that he chose. The higher paying member gets more benefits and so on.

This is one of higher revenue-generating streams since you can price your membership fee according to your content. It is also a good idea to have a membership renewal fee

every year, although some blog owners prefer to make their offer last for a lifetime. It cannot be stressed enough about how content is key when it comes to this sort of service.

In order for your membership site to gain more credibility, it helps greatly if you are already an established expert in your particular field. Also, do not worry about running out of ideas. There is a ton of stuff that you can offer to your members that you will not offer to your regular readers. For example: you run a cooking blog and you share recipes with your readers every day. While all of your readers have access to these recipes, only the members who have paid a certain subscription fee will get more.

What is this more? It can come in the form of a free booklet on 10 of the healthiest desserts. It can be a video tutorial on the 10 best ways to turn leftovers into a feast. It can even be a bunch of coupons that will get them a discount or free items from an online shopping store. Be creative. Look for ways to enhance the lives of your readers.

If you are blogging solely for the money, people will quickly see past your income-generating schemes. If they do not get anything worth their membership fees, you will quickly say goodbye to a long future in blogging. To avoid this catastrophe, make sure you write about something that you truly care about and honestly desire to share with the world. Your readers should be able to see your excitement and sincerity each time you post.

Sell Your Services

Bloggers should strive to establish their expertise on a certain topic. By blogging regularly about a topic like making money online, breeding dogs, or creating the perfect web design, you are building an audience who is coming to know you as the authority on your chosen niche. That is what blogging is, ideally; and it is this concept that helps you generate money from your expertise.



We have learned that selling products related to your blog topic is one of the ways that you can make some revenue. Because your readers trust you, they will most likely buy the products that you have to sell. Following “the association theory,” products that are associated with someone trustworthy will do well in the market. That is why celebrity endorsements work so well.

If you do not have a product that you can sell online, you can still find a way to sell something through your website by offering services. Blogging might be a huge component of your life, but it probably does not encompass your entire skill set. What skills can you offer to your readers? For example: your blog topic is web design. In order to succeed as a web-design blogger, it is a given that you are an excellent web designer.

Instead of just running a series of articles on web design, why not offer to do web design for your readers? Remember, you have already established your reputation and credibility through the content of your blog so you do not need any further marketing. Your readers will also likely be your clients. After all, why would they need to look anywhere else for their web-design needs if you offer the service?

Other services you can offer are SEO (Search Engine Optimization) services. If you have already established yourself as an expert on the subject, then you have already built your fan base that will translate into your customer base. A good way to demonstrate your credentials (apart from your regular blogging) is to post testimonials from satisfied clients.

Marketing online is a lot different from marketing offline. For one, you do not need to spend money on advertising or public relations. All the tools you need to market your service are already in your hands. All you need is a bit of SEO skills and a lot of patience. Selling your services online is a great way to generate income. You are in the best position to sell what you know because you already have a loyal readership that will most likely support you in your efforts.

After you have established yourself as an authority in your niche topic, you might be asked to speak at events related to your expertise. This is another good source of income and an opportunity to further strengthen your credentials.

Reviews

People often use the Internet to find information that is not as easily available anywhere else. Users like going to the Internet to get the latest news and views on a variety of topics. The Internet is a lot quicker than finding the same information in newspapers or magazines. People have become used to getting what they want when they want it.



The Internet is also a great place to scout out information on whether a product is a good buy, whether you are researching a new lipstick, a new game, a new app, or a new movie. Because information is ready and available at any time, the Internet has become a great source for reviews. If you are able to write reviews that people want to read, you can earn some extra cash in the process.

Your blog might concentrate on churning out reviews for a certain industry. Whether it is beauty, gaming, entertainment, or technology, people always appreciate a good review from someone with credibility in the specific product/service market. Unlike advertising, reviews can usually be counted upon to present both sides of the story. Nowadays, people are more aware of where their money goes. No one would like to end up wasting his or her savings on a defective product.

That is why reviews work very well. Advertisers and business owners know this too. They are willing to pay a good amount of money to review writers who can positively feature their products on their blogs. So if you are a well-trusted and credible blog owner, you can venture into writing paid reviews for clients. You can get your start by doing reviews for free. For example: you had lunch in a new Mexican restaurant. Why not post a review of your experience?

All you need to do is to be completely honest. Show your personality in your writing in order to engage your readers. Also, have some great pictures on hand. Your readers would like to know what they are getting. Combine these factors, throw in your rating, and you have published your very own review. Keep running your unpaid reviews until you get a pretty good readership on your site. Once you are hitting impressive numbers,

it is time to let business owners know that your reviews are worth their paid consideration.

You may need to write a business email to potential clients showcasing your site along with your site statistics. If they want to be featured on your blog, they have to pay you a fee. Reviews are one of the most-searched-for items when people are checking out an unknown product or a service. If you run an excellent review site, you should have a steady flow of clients wanting to have you review their products.

Sometimes, your integrity may be tested. Do not ever give in and write a good review on a product that you think is otherwise, just because you were paid for writing the review. Remember, your reputation always comes first. Protect it well.

Consulting and Coaching

Once you have built up the trust of your blog readership, coaching and consulting is the next step to consider. You will notice that more people will be coming to you for advice regarding your expertise. Because you have consistently given out great advice on your blog, it only follows that people who want to learn more from you will want more of your time.



This is called consulting and coaching. When you are asked for hours of your time in exchange for compensation, you are basically offering your services as an expert in your field. Here, you are selling your time and your expertise. Consulting and coaching depends on what your blog topic is. If, for example, you have proven yourself worthy in the field of SEO, then you will undoubtedly be asked by interested clients to review their existing SEO techniques.

More likely though, you will be contacted by start-up online businesses that have no clue to where to begin. The reason why they will contact you to ask for a few hours of your time is because they know your knowledge is worth compensation. That is why they will be willing to pay an hourly consultation fee. When you are an expert on a given topic, many users who would like to learn more will seek to hire you.

Consulting and coaching can happen online through Skype, or through other forms of Internet communication. There might be instances where you will be asked to speak to a certain group in a conference or a training seminar. With a well-developed blog and authority on a given topic, doors will be opened to you for speaking engagements and training workshops.

In order to succeed at becoming a valuable consultant, you must have a willingness to teach. You would make a good consultant if you are patient with your clients and are genuinely willing to help improve their current systems. As an online teacher/consultant, you are tasked with the job of helping your students/clients grasp and eventually master new concepts.

Being a consultant and coach is very beneficial to your reputation. When you are regarded as an expert in a given topic, you can branch out into other money-making ventures. You can write eBooks, create video tutorials, and offer seminars of your own. Blogging is all about building your credibility and authority on a given subject. You must remember that there are millions of other blogs out there and you need to stand out.

Concentrate on giving the best advice you have to your readers. Do not be lazy with your work. Have a high set of standards for yourself. It may take time and practice, but becoming an expert consultant for your chosen field will greatly enhance your reputation and readership in the blog world.



Conclusion

There you have it, an entire list of different online business ways that you can make money with a blog or website. If you are going to start an online business or blog and would like to make a living from it, you are going to have to put in some significant time and effort.

There is a myth floating around that anyone can make money with a blog. That is not true. Anyone can put up a blog - yes. To make money from blogging, you have to be willing to work hard, persevere, and build a business. If it was truly easy, quick, or you could just pay some service to do it for you, everyone would be rich from blogging.

Work hard, continually learn, persevere, and always treat people right. Do those things, and soon you'll be making money online.

Be sure you have signed up for Linky Blog (www.linkyblog.com) which is where I can be found teaching everyone how to blog and make money online.



Click to Tweet and Facebook this eBook.
Your friends and fellow bloggers will love
you for letting them know about
50 Ways Anyone Can Make Money Online:



50+ Ways To Make Money Online & Blogging That Anyone Can Do

It's 2013. We live in a new business era built on technology. We live in a time when economic and political philosophies are making it harder and harder to make income and secure wealth. But we also have the greatest opportunity for passive or supplemental income we've ever dreamed about: the Internet. "Online business" is the frontier of home-based business, side businesses, and the self-employed. The ENTIRE WORLD is literally your buying audience, accessible from a keyboard sitting at your kitchen table. It's mind boggling.

I'm dedicated to teaching anyone who wants to learn, all my secrets, lessons learned, and ideas about how to make good money with an online business. The center of activity will be: www.linkyblog.com.

In this book, I start by going over a reference list of 51 ways you can make money online and follow with a detailed look at ten of the more popular methods you can immediately start using.

LinkyBLOG®



Brent Riggs

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Brent is a well-known Internet marketing and business expert, author, and speaker. He is the owner/creator of sites like Linky Tools, Linky Followers, and Linky Blog. Find out more at RiggsDesignWorks.com